

BRENT JENKINS JR.

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PROFESSIONAL SUMMARY

Graphic design professional with over ten years of experience in logo creation, website development, client consultation, and technical troubleshooting. Skilled at bringing ideas to fruition, using industry related software, and producing high-quality work against tight deadlines while handling multiple projects simultaneously. Certified in Adobe Photoshop, Illustrator, and After Effects and actively engages in professional development opportunities, remaining current on industry trends and best practices in graphics, branding, fonts, and text.

SKILLS AND QUALIFICATIONS

- ❖ Brand awareness
- ❖ Effective communication
- ❖ Resolving complex issues
- ❖ Graphic design
- ❖ Active listening
- ❖ Collaborative
- ❖ Social media marketing
- ❖ Consulting
- ❖ Meeting deadlines

SOFTWARE

| | | |
|-------------------|-----------------|---------------------|
| ❖ Wix development | ❖ Canva | ❖ Square |
| ❖ WordPress | ❖ Microsoft 365 | ❖ Adobe Illustrator |
| ❖ Social media | ❖ After Effects | ❖ Photoshop |

EXPERIENCE

Dream 511 | Cedar Rapids, IA

Owner | January 2018

- Use active listening, creativity, and graphic design knowledge to create logos, websites, and social media content for clients
- To date, successfully assisted over 50 clients in creating logos and websites to launch their new businesses
- Responsible for overseeing all components of running an independent graphic design company including marketing and outreach, budgeting and accounting, client retention, and schedule management

Elite Detailing Pros | Cedar Rapids, IA

Marketing Manager | January 2018 to Present

- Develop relevant content topics to reach the company's target customers via varied social media channels
- Create, curate, and manage all published content including, but not limited, images, video, written and audio/podcast
- Monitor, listen, and interact with users in a "social" way while cultivating leads and sales

GoDaddy | Cedar Rapids, IA

Hosting Support Specialist | January 2011 to December 2016

- Provided immediate and appropriate technical/product support to customers regarding GoDaddy hosting products
- Assisted customers with purchases, technical issues, questions, and used troubleshooting skills to resolve concerns
- Actively engaged in professional development opportunities to remain educated on GoDaddy products for up-selling purposes when communicating with customers
- Informed customers of new products and services as they became available, communicated with customers when their current products/services are expiring, and offered customers assistance with the extension/renewal of their GoDaddy service contract(s)

EDUCATION

School of Motion | Remote

Certification: Motion Graphics; in progress

Kirkwood Community College | Cedar Rapids, IA

Associate of Arts: Music and Communications; 2003

CERTIFICATES & LICENSES

- Adobe Photoshop
- Adobe Illustrator
- After Effects